



**BASELWORLD**

THE WATCH AND JEWELLERY SHOW

Press Information

**Ω**  
**OMEGA**

### 2008 is a landmark year for OMEGA!

For 160 years our name has been synonymous with excellence and innovation. Since 1848, we have been creating superb watches and making history in areas as diverse as sports timing, space exploration, precision technology, and design.

OMEGA has a remarkable legacy – consider our conquests of space and the oceans' depths, the Olympic Games, the officially endorsed records and more recently, our active participation in the Solar Impulse project which has been conceived to circumnavigate the globe with a solar-powered airplane.

While we are proud of our rich heritage, each new OMEGA watch demonstrates our determination to challenge ourselves. OMEGA's Co-Axial Escapement was the first practical new watch escapement introduced in nearly 250 years.

The OMEGA movement launched last year optimises the advantages of the Co-Axial Escapement; our ability to produce these calibres on an industrial scale confirms that OMEGA remains at watchmaking's cutting edge. The silicon balance spring in some of our new models offers further evidence that OMEGA is driving the current revolution in mechanical watchmaking.

At BASELWORLD, we are highlighting watches which reflect both our tradition and our pioneering spirit. While every watch produced by OMEGA is created to the highest standards of contemporary horology, we are ever mindful that each of our timepieces is a proud descendent of a noble watchmaking history which can be traced back to 1848.



Stephen Urquhart

01

## 4 | Heritage

### Constellation

"OMEGA 160 years"

### Speedmaster

Moonwatch "Alaska Project"  
Moonwatch "Enamel"

### Museum

N°8 "Racend Timer"

02

## Olympics

### Beijing 2008 - Limited Editions

Minus 1 Year - Constellation 95'  
Minus 288 Days - De Ville  
Minus 188 Days - Aqua Terra  
Minus 88 - Double Eagle  
Countdown 0 - Seamaster XXIX  
Unique No.8 Collection

### Timeless Collection

Speedmaster 5 Counters Chronograph  
Speedmaster Date  
Speedmaster Broad Arrow  
Speedmaster Ladies'  
Seamaster Planet Ocean  
De Ville Chronoscope  
De Ville Chronograph Ladies'

03

## Innovative Watchmaking

### Cutting-Edge Technology

Silicon Balance-Spring

### Seamaster

Aqua Terra Collection

### De Ville

Hour Vision Annual Calendar  
- Limited Series  
Hour Vision Annual Calendar  
- Collection

04

## Collection

### Seamaster

"James Bond 007 Collector's Piece"  
Planet Ocean "Jewellery" Collection

### Speedmaster

GMT "Solar Impulse"  
"The Legend" Collection

### De Ville

"St Moritz" Collection

### Fine Jewellery

Aqua Collection

# Heritage

## 01

In OMEGA's 160-year history, the company has reached milestones which could not have been imagined when it was founded in 1848:

- 6 | OMEGA has long been synonymous with precise time measurement, having set officially-certified precision records for well over a century.
- The Speedmaster is the only watch ever to have been worn on the Moon. OMEGA has been inextricably linked to manned space flight for forty years.
- No company is more strongly identified with sports timekeeping than OMEGA - the company returns to the Olympic Games this year for the 23rd time as Official Timekeeper. OMEGA has also been widely recognized for its contributions to sports timekeeping technology.

The timepieces in the Heritage Chapter celebrate 160 years of horological excellence. They commemorate OMEGA's participation in the conquest of space - the perfect embodiment of OMEGA's pioneering spirit. In this Olympic year, OMEGA also proudly pays tribute to its Olympic legacy and the pivotal role it has played in the art and science of sports timekeeping.

While the watches reflect the company's extraordinary legacy they also demonstrate that OMEGA continues to define the future of fine watchmaking.



BIENNE **OMEGA** GENÈVE



## Constellation

"OMEGA 160 years"

Celebrate our birthday with an icon . . . and diamonds!

The wristwatches in OMEGA's Constellation line are among the most recognisable and popular in the world. When Cindy Crawford famously made the Constellation her choice more than a decade ago, a generation enthusiastically followed her lead, making the watch she inspired its own choice. Now a glamorous new diamond-studded collection of the iconic timepieces is being launched in celebration of our 160th anniversary.

These special Constellations are being produced in three sizes: the Gents' model measuring 35.5 mm and two Ladies' models of 25.5 mm and 22.5 mm.

### Ladies'

The "small" (25.50 mm) and "mini" (22.50 mm) versions of the elegant Constellation "OMEGA 160 Years" Ladies' models have brushed cases and the characteristic Constellation claws in 18-Ct red or yellow gold, in bi-colour versions (stainless steel with either 18-Ct red or yellow gold), or in stainless steel. The clasped caseback is engraved "160 Years" and features Constellation's famous Observatory medallion. The bezels of the 25.50 mm and the 22.50 mm versions are paved with 38 and 30 diamonds respectively.

At the heart of the Constellation "OMEGA 160 Years" Ladies' is the OMEGA Calibre 1456, a quartz movement with a battery life of 32 months. The dials, in white mother-of-pearl or in champagne, have an alluring Supernova pattern emanating from the Constellation star. They feature 12 stunning diamond hour markers with an applied star and OMEGA logo. Their domed, scratch-resistant sapphire crystals have anti-reflective treatment.

The special models commemorating the company's 160th anniversary are a perfect expression of the language of luxurious timekeeping.

## Constellation

"OMEGA 160 years"

### Gents'

The Constellation "OMEGA 160 Years" Gents' has a brushed case with the famous claws in 18-Ct red or yellow gold, in bi-colour versions (stainless steel with either 18-Ct red or yellow gold), or in stainless steel. The bezels on the 18-Ct gold and the bi-colour versions are delivered with 40 diamonds or with black Roman numerals; the stainless steel version features black Roman numerals on its bezel. The words "160 Years" are engraved on the striking transparent casebacks. Each model has eleven diamond hour markers and a date window at 3 o'clock.

The Constellation "OMEGA 160 Years" Gents' is the first watch in the Constellation 95' family to be driven by the exclusive self-winding OMEGA Calibre 2500 featuring the revolutionary Co-Axial Escapement and free sprung balance which provide stable accuracy and reliability over time.

They are COSC-certified chronometers with a power reserve of 48 hours.



The dials, presented either in silver or champagne, are viewed through domed, scratch-resistant sapphire crystals with anti-reflective treatment. Each dial also has a diamond polished, applied OMEGA name, logo, Constellation star, and date window.

These elegant timepieces, whose integrated bracelets match their case metals, are a fitting tribute to OMEGA's 160-year history of extraordinary watchmaking.





## Speedmaster

### Moonwatch "Alaska Project"

In the early 1970s OMEGA's Alaska Project team (named in reference to the temperatures in America's 49th state) started to develop an outer case for the Speedmaster Professional Moonwatch to protect it from the extreme temperatures of space. At the time, NASA was considering the practicality of exploring the dark side of the Moon and OMEGA wanted to ensure that the Speedmaster Professional Moonwatch would function well at these temperatures.

- 12 | NASA, however, declared that the Speedmaster was perfect as it was and already met all of their needs; thus, the Speedmaster "Alaska Project" with its distinctive red-anodised aluminium outer case remained a prototype.

Omegamania, a thematic auction dedicated exclusively to OMEGA collectors' timepieces, offered one of the prototypes in April of 2007. The successful bid was CHF 64,900.

Now, the new Speedmaster Moonwatch "Alaska Project" honours its robust namesake with a limited edition of 1,970 pieces. Ideal for the most intrepid of adventurers, it is temperature resistant (in space) between  $-148^{\circ}\text{C}$  and  $+260^{\circ}\text{C}$ , a range of more than 400 degrees!



## Speedmaster

### Moonwatch "Alaska Project"

At the heart of the Speedmaster Moonwatch "Alaska Project" is the legendary OMEGA calibre 1861, which was also used in the iconic Speedmaster Professional Moonwatch. The manual-winding chronograph has a power reserve of 45 hours.

Its 42 mm case is made of polished and brushed stainless steel and the bezel is fitted with a black aluminium ring with a tachymeter scale. The rugged timepiece has central hour and minute hands with the small seconds hand located at 9 o'clock. The Speedmaster Moonwatch "Alaska Project" has a white dial which provides a particularly effective thermal reflection coefficient. The central chronograph seconds hand is bold red; the 30-minute recorder in the 3 o'clock position and the 12-hour recorder at 6 o'clock have large triangular counterweights, the so-called "Apollo hands".

What sets the Speedmaster Moonwatch "Alaska Project" apart from every other watch in the world, however, is the stunning, red-anodised aluminium outer case. The unusual colour, which is the result of anodic oxidation treatment (eloxage), was not chosen for aesthetic reasons – no other colour offered the same level of protection from temperature shock. The case safely encloses the watch, protecting it from every temperature extreme, while allowing full use of the chronograph function with the ingenious system of "mushroom" pushers.

The remarkable timepiece is delivered with black and white Velcro straps on brushed red-anodised aluminium buckles and with a stainless steel bracelet. The Speedmaster Moonwatch "Alaska Project" comes in a special presentation box along with the red-anodised aluminium outer case and a set of tools – it is the ultimate expression of OMEGA's legendary pioneering spirit.







## Speedmaster

Moonwatch "Enamel"

The larger, Co-Axial evolution of a space pioneer -  
The Moonwatch finally gets a date!

We never get tired of saying it: the OMEGA Speedmaster Professional Moonwatch is the only watch ever to have been worn on the Moon.

The new Speedmaster Moonwatch "Enamel" respects the legendary design aesthetics of its famous ancestor and combines them with some distinctive features which give it its own unique personality.

The Speedmaster Moonwatch "Enamel" has a 44.25 mm case, reflecting the current enthusiasm for large watches. It houses the exclusive self-winding OMEGA Co-Axial calibre 3313 whose Escapement and free sprung balance deliver long-term accuracy and reliability. The Speedmaster Moonwatch "Enamel" is a COSC-certified chronometer with a sophisticated column-wheel chronograph mechanism.

The dial, created in brilliant black enamel, is the centrepiece of the watch's dramatic appearance. The date window at 6 o'clock also sets the Moonwatch "Enamel" apart from the Speedmaster Professional Moonwatch.

The Speedmaster Moonwatch "Enamel" pays homage to the Speedmaster Professional Moonwatch - there's a distinct family resemblance. However, its stunning enamel dial and its Co-Axial performance announce that this is a watch which would succeed on its own terms even without a celebrated relative!

The Museum Collection N° 8 "Racend Timer" honours one of OMEGA's most distinguished contributions to the world of sports timing.

18 | In 1949, the first photofinish camera, the Racend Timer, was introduced, solving the problem of grouped arrivals at the finish lines of track events.

OMEGA is renowned for its innovation in the field of sports timing and it is fitting that the watch which pays tribute to the Racend Timer is a technological as well as an aesthetic marvel.

The "Racend Timer" is driven by the exclusive OMEGA Co-Axial calibre 3201 whose revolutionary Escapement and free sprung balance deliver stable long-term accuracy and reliability. The COSC-certified chronometer has a sophisticated column-wheel chronograph mechanism.

The 39 mm case and the bezel are made of polished, brushed 18-Ct pink gold. The hour and minute hands are also formed in pink gold. The polished, clasped 18-Ct pink gold caseback is decorated with a special Museum engraving and the limited edition number.

The "Racend Timer" has a creamed opaline silver dial which is viewed through a sapphire crystal with anti-reflective treatment and has transferred pulsometer (red) and tachymeter (blue) tracks. The watch is water resistant to 30 metres.

This Museum Collection piece is delivered with a brown alligator strap on a polished 18-Ct pink gold buckle and is being produced in an edition limited, appropriately, to 1949 pieces.



## Olympics

# 02

20 |

OMEGA has an unparalleled history in sports timekeeping. The first company ever appointed Official Timekeeper for all Olympic disciplines, OMEGA supplied 30 chronographs for use at the 1932 Games held in Los Angeles.

OMEGA played a key role in the event's success, and an enduring partnership was established. At the Beijing 2008 Olympic Games, OMEGA will be Official Timekeeper for the twenty-third time - more than any other company. OMEGA has also been widely recognized for its pioneering technological achievements in sports timekeeping and data management.



| 21





## Beijing 2008 - Limited Editions

Minus 1 Year - Constellation 95'

The Beijing Olympic Collection was launched on 8 August last year with Limited Editions of the instantly-recognizable Constellation, one of the world's best-selling watches.

To honour OMEGA's special relationship with the Olympics, the watches have some features which commemorate the Games. The Constellation Ladies' model, for example, with its 22.5mm case and white mother-of-pearl dial, has five coloured hour marker jewels representing the Olympic rings. The remaining hour markers are set with white diamonds.

The Gentleman's Constellation has a diameter of 35.5 mm and features its Olympic rings on the seconds hand, along with a sun-brushed finish emanating from the applied star. Its hour markers are also set with diamonds.

Both the Ladies' and Gents' models are available in 18-carat yellow gold, red gold or bi-colour gold and stainless steel. The accuracy and reliability of these distinctive watches are assured by their automatic chronometer movement.

Each model in the Collection will be produced in numbered, limited editions of 888 or 2,008 pieces, depending on the case metal.





## Beijing 2008 - Limited Editions

Minus 288 Days - De Ville

The De Ville Co-Axial Chronograph Ladies' Limited Edition commemorating this year's Olympic Games in Beijing was launched on 25 October 2007, 288 days before the Opening Ceremony. The Collection comes in three versions which reflect the Olympic medals: yellow gold, white gold and red gold. Only 288 of the special timepieces have been made in each precious metal.

Along with the white mother-of-pearl dial and alligator strap, the distinctive characteristics

of the popular OMEGA De Ville Co-Axial Chronograph Ladies' are all there: the 0.08-Ct diamond briolette set on the crown; the polished 18-Ct gold bezel set with 42 diamonds; the elliptical chronograph counters; the 35mm case; and the exclusive OMEGA Co-Axial calibre 3313 with Co-Axial Escapement.

The watches have 18-Ct gold dial bases and hands which match their cases. The hour markers are set with diamonds and there are gold outer rings on the counters and white Super-LumiNova on the hands. The five Olympic rings appear on the chronograph seconds hand's counterweight and the Beijing 2008 logo is stamped on the caseback.





## Beijing 2008 - Limited Editions

Minus 188 Days - Aqua Terra

The launch of the Seamaster Aqua Terra Chronograph Limited Editions introduces two versions of this popular Seamaster model: one combines 18-Ct red gold and stainless steel; the other is made of stainless steel. Limited to 2008 numbered pieces each, they feature the five coloured Olympic rings as a counterweight on the chronographs seconds hand.

The Beijing Aqua Terra Chronographs have a bold black dial with a silver 30 minute totalizer at 3 o'clock, a 12-hour totalizer and date window at 6 o'clock and a small seconds counter at 9 o'clock. The polished stainless steel caseback is stamped with the Beijing 2008 Olympic logo and engraved with the Limited Edition number.

These distinctive watches are powered by the exclusive OMEGA calibre 3301 self-winding chronograph with a 52-hour power reserve, official chronometer certification and column-wheel chronograph mechanism, as well as OMEGA's proprietary free sprung balance, which ensures the stability of the watch's performance over long periods of use. Both models have a domed sapphire crystal with anti-reflective treatment on both sides and are water-resistant to 150 meters/500 feet.





## Beijing 2008 - Limited Editions

### Minus 88 - Double Eagle

The OMEGA Constellation Double Eagle Co-Axial Chronographs define sporty elegance: they are presented in men's and women's models in numbered 18-Ct yellow, white and red gold limited editions of 288 pieces each. The Gents' models feature brushed 18-Ct gold bezels with tone-in-tone Roman numerals; the Ladies' model bezels are polished 18-Ct gold set with 32 diamonds with a combined weight of 1.23 carats.

Each model features the Beijing 2008 Olympic Collection's logo – the five rings representing the Olympic Games – on the counterweight of the central seconds hand. The Olympic theme continues with the 18-Ct yellow, white or red gold dials and the Beijing 2008 logo stamped above the limited-edition number engraved on the screw-in caseback. A subtle reference to the "lucky number 8" theme of the Beijing 2008 Olympic Collection is represented by the discreet figure 8 formed by the 30-minute and 12-hour chronograph totalizers.

These timepieces feature OMEGA's revolutionary Co-Axial Escapement and free sprung balance which ensure greater regulating stability and precision. The Double Eagle Co-Axial Chronograph is a COSC-certified chronometer with a power reserve of 52 hours. All models have a domed scratch-resistant sapphire crystal with anti-reflective treatment on both sides and a screw-fixed rubber strap on a brushed 18-Ct gold foldover clasp. The watches are water resistant to 100 metres (330 feet).

The Constellation Double Eagle Co-Axial Chronographs uniquely combine glamour and sport and will appeal equally luxury watch enthusiasts and fans of world-class sport.





## Beijing 2008 - Limited Editions

Countdown 0 - Seamaster XXIX

### The shortest distance between Melbourne and Beijing

The OMEGA Seamaster XXIX Limited Edition promises to be among the most desired of all the exclusive timepieces on offer at the Games of the XXIX Olympiad in Beijing 2008.

This remarkable watch will only be available in Beijing and only during the Olympic Games. The initial limited release of 88 numbered Seamaster XXIX watches will take place on the 8th of August 2008 - 08/08/2008 - the day of the Opening Ceremony. Only 88 of these unique Seamasters will be sold each day between the 8th and 24th of August.

The Seamaster XXIX has been inspired by its ancestor, the Seamaster XVI, which was specially produced to honour the Games of the XVI Olympiad in Melbourne in 1956 and to celebrate the 25th anniversary of OMEGA's role as Official Timekeeper in 1957.

The Seamaster XVI possessed all the features which had so quickly established the Seamaster's worldwide reputation: unbreakable sapphire glass; protection against water, dust, temperature variations and atmospheric pressure; a double system of protection against shock; and of course, the legendary OMEGA calibre which gave the Seamaster its unparalleled precision. Reflecting the tastes of the time, its case measured a discreet 34 mm.

The Seamaster XVI also had another distinction: its caseback was stamped with the Olympic Cross of Merit, awarded to OMEGA during the 1952 Games in Helsinki "for outstanding service to the world of sports."

While the new Seamaster XXIX was inspired by the Seamaster XVI, it blends some distinctive design enhancements with OMEGA's revolutionary Co-Axial technology.



## Beijing 2008 - Limited Editions

Countdown 0 - Seamaster XXIX



34 |

The hour markers and hands along with the vintage OMEGA logo and name applied on the polished ivory dial are made of 18-Ct yellow gold, as are the applied Roman numerals "XXIX" symbolizing the Games of the XXIX Olympiad - the 29th Summer Olympics - in Beijing. The Seamaster XXIX's 37 mm polished 18-Ct yellow gold case is delivered on a black caiman leather strap with an 18-Ct yellow gold buckle. It has a box-form scratch-resistant sapphire crystal with anti-reflective treatment and is water-resistant to a depth of 100 metres.

| 35

At the heart of the Seamaster XXIX Limited Edition is the OMEGA Co-Axial calibre 2403, a chronometer with OMEGA's 21st century Co-Axial technology. The caseback features the official Beijing Olympic logo with the limited series number (0/88) and the watch's date of issue. The Seamaster XXIX is presented in a personalized matte black wooden gift box.

The Seamaster XXIX Limited Edition: one unique classic pays tribute to another.



## Beijing 2008 - Limited Editions

Unique No.8 Collection

The ultimate Olympic collectable. 888,888 Swiss francs.

OMEGA, the Swiss luxury watchmaker and Official Timekeeper of the Beijing 2008 Olympic Games, unveils the extraordinary "Beijing 2008, Unique No. 8 Collection" whose beauty, rarity, and extravagance define it as the ultimate Olympic collector's item.

Based on the "lucky number 8" concept, it includes an example of every OMEGA timepiece licensed for the Games of the XXIX Olympiad in Beijing. The watches are delivered in a striking, black walnut pagoda-influenced tower with a lacquered finish. The Unique No. 8 Collection is limited to . . . one.

It is composed of the eighth numbered piece of each of the 32 Limited Edition watches in the OMEGA Beijing Olympic Collection, plus three "Olympic Split Seconds Chronograph 1932" pocket watches, also numbered 008 in their limited editions of 100 pieces. The launch of the 32 Limited Edition watches corresponds to countdown dates leading up to the Olympics, starting with Minus One Year, followed by Minus 288 days, Minus 188 days, Minus 88 days and finally culminating with Countdown 0, the 8th of August, 2008.

The 35 classic timepieces in this one-of-a-kind collection are presented in an elegant black walnut case whose intricate design pays homage to traditional Chinese architecture. Popular belief in China holds that the number 8 is fortuitous, so the watches representing the Beijing Olympic Collection are housed in the black tower in eight separate drawers, placed one above the other reminiscent of a rectangular pagoda. The concept also reflects OMEGA's long-established links to the Far East: the brand entered the Chinese market in 1895, and as China gears up for its first Olympic Games, OMEGA, in its role as Official Timekeeper, will be a familiar presence in Beijing and throughout the country.

The eight drawers contain (from the top):

1. Three "Olympic Split Seconds Chronograph 1932" pocket watches, one each in 18-Ct yellow, white, and red gold, all with limited edition number 008/100. These watches were purchased especially for the "Beijing 2008, Unique No. 8 Collection" on the occasion of the enormously successful Omegamania auction which took place in April of 2007.
2. A Seamaster XXIX commemorating the Seamaster XVI which was released in 1956 in honour of the Melbourne Olympic Games (limited edition number 8/88, date of issue 08/08/2008). The Seamaster XXIX has a 37 mm 18-Ct yellow gold case and a distinctive black caiman leather strap as well as OMEGA's revolutionary Co-Axial technology. These are to be launched at Countdown 0 – the 8th of August, 2008, the first day of the Olympic Games. 88 pieces will be released each day of the games, from the 8th to the 24th of August, 2008.
3. Two De Ville Prestige Ladies' 22.50 mm watches (one in 18-Ct yellow gold and steel with diamond indices on the dial; the other in 18-Ct yellow gold and steel with applied golden numerals) and two De Ville Prestige 36.50 mm watches (one in 18-Ct yellow gold and steel with diamond indices on the dial; the other in 18-Ct yellow gold and steel with applied golden numerals). Each of the four watches is numbered 8/2008. These are also being released at Minus 88 Days (12 May 2008).
4. Three Constellation Double Eagle Chronograph Gents' 41 mm watches (one each in 18-Ct yellow, white, and red gold) and three Constellation Double Eagle Ladies' 35 mm watches (one each in 18-Ct yellow, white, and red gold). The precious metals subtly reflect the gold, silver, and bronze medals on the winners' podiums at the Games of the Olympiad. The watches have been produced in limited editions of 288 pieces; each watch has the limited edition number 8/288. These are being released at Minus 88 Days (12 May 2008).
5. Two Aqua Terra Chronograph 42.20 mm watches (one in 18-Ct red gold and steel; the other in steel). Each is numbered 8/2008. These were released at Minus 188 Days (2 February 2008).

6. Three De Ville Ladies' chronograph watches (one each in 18-Ct yellow, white, and red gold, representing the Olympic gold, silver and bronze medals respectively). These three elegant timepieces carry the limited edition number of 8/288. These were released at Minus 288 Days (25 October 2007).
7. Eight Constellation '95 Ladies' (22.5 mm) watches each of which represents a different, distinctive combination of metals and jewels. These watches have been produced in four limited editions of 888 and four limited editions of 2008, again depending on the metal and jewel configuration. The Constellations have the limited edition number of 8 (8/888 or 8/2008). These were also released at Minus One Year (8 August 2007).
8. Eight Constellation '95 (35.5 mm) watches which, like the Constellation '95 Ladies' (22.5 mm) watches, have different distinctive combination of fine metals and jewels. The Constellations have been produced in six limited editions of 888 and two limited editions of 2008, depending on the metal and jewel configuration. Each of the Constellations has the limited edition number of 8 (8/888 or 8/2008). These were released at Minus One Year (8 August 2007).

### A Long-Term Partnership

OMEGA and the Olympic Games have been inextricably linked for the past 76 years, ever since the company was first called upon in 1932 to provide thirty pocket watch chronographs to official timekeepers for use at the Los Angeles 1932 Olympic Games. The Beijing 2008 Olympic Games are OMEGA's 23rd as Official Timekeeper. The enduring partnership between the International Olympic Committee and OMEGA represents a unique tribute to the precision and long-term reliability of the company's products. The Beijing 2008, Unique No. 8 Collection was conceived as the ultimate commemoration of the relationship between OMEGA and the Games: 35 distinctive timepieces representing 160 years of OMEGA watchmaking, 76 years of Olympic Timekeeping and 113 years of OMEGA in China.





## Timeless Collection

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### Six classic timepieces and the world premiere of the Speedmaster 5-Counters Chronographs

The precision chronographs in the Olympic Timeless Collection pay special tribute to the Games of the XXIX Olympiad in Beijing and to OMEGA's key contributions to the art and science of sports timekeeping. The watches recall the chronographs used at the 1932 Los Angeles Games when OMEGA was named Official Timekeeper for the first time.

Six of the models in the Collection feature the Arabic numerals and the red OMEGA name and logo found on those early models and share an extraordinarily striking feature: the five interlocking coloured Olympic rings are mounted on the counterweights of the central chronograph seconds hand.

The Collection also includes a stunning world premiere: the Speedmaster 5-Counters Chronographs are the first mechanical wrist-watches ever to have five counters displayed on their dials . . . even more remarkably, the five black counters are arranged to form the Olympic rings. The 5-Counters Chronographs are visual and technological masterpieces.

Each chronograph in the Olympic Timeless Collection has the Olympic rings symbol, the OMEGA name and logo and the inscription "Official Timekeeper" stamped on the case back, further reflecting OMEGA's historic connections to the Olympic Games.

The remarkable watches in the Olympic Timeless Collection salute the Games of the XXIX Olympiad in Beijing and commemorate OMEGA's peerless record of innovation in watchmaking and sports timekeeping.

## Timeless Collection

### Speedmaster 5 Counters Chronograph

#### An exclusive world premiere: five counters form Olympic rings on dial!

A first glance at the Speedmaster 5-Counters Chronographs reveals at once that these are very special watches indeed: for the first time ever, five counters are displayed on the dial of a mechanical wristwatch . . . but there's more!

The five black counters are spread across a bright black dial in the form of the Olympic rings! Starting at the 9 o'clock position, they include 1) a small seconds counter, 2) a 7-day chronograph recorder, 3) a day indicator, 4) a 12-hour chronograph recorder and 5) a 30-minute chronograph recorder.

The dial's dramatic detail is viewed through a box-form, scratch-resistant sapphire crystal with anti-reflective treatment on both sides.

The 5-Counters Chronographs are not only visual masterpieces. The exclusive OMEGA Co-Axial calibre 3888 with its Co-Axial Escapement delivers stable, long-term accuracy and reliability. The watches are COSC-certified chronometers; the self-winding chronographs have a power reserve of 52 hours.

The 5-Counters Chronographs are available in four versions: 18-Ct red gold or yellow gold numbered editions with alligator leather straps, or in stainless steel either with an alligator leather strap or a stainless steel bracelet. The cases measure 44.25 mm; the 18-Ct gold editions have bezels in corresponding colours; the steel models have a black aluminium ring on the stainless steel bezel.

The OMEGA-Olympic medallion on the case-back is another reminder that the 5-Counters Chronographs are part of the Olympic Timeless Collection honouring OMEGA's long relationship with the Olympic Games.

The instantly-recognizable OMEGA Speedmaster 5-Counters Chronographs pay truly unique tribute to the Games of the XXIX Olympiad in Beijing!





## Timeless Collection

### Speedmaster Date

The Speedmaster Date in the OMEGA Olympic Timeless Collection features red chronograph recorder hands and blue-steel hour, minute and small seconds hands set against a lacquered white dial with black Arabic numerals and vintage red OMEGA logo and name, with the date window at 3 o'clock. The five coloured Olympic rings appear as the counterweight of the red central chronograph seconds hand. Available exclusively with a matching brushed and polished stainless steel bracelet, it retains the typical Speedmaster feature of a tachymeter scale engraved on the stainless steel bezel and has a domed scratch-resistant sapphire crystal with anti-reflective treatment. This chronograph is powered by the OMEGA calibre 1164 self-winding chronograph movement enclosed in a 40mm steel case; the movement has an exclusive rhodium-plated finish and a power reserve of 44 hours. This Speedmaster Date is a certified chronometer and is water resistant to 100 metres / 330 feet.





## Timeless Collection

### Speedmaster Broad Arrow



The Speedmaster Broad Arrow in the OMEGA Olympic Timeless Collection features faceted black gold plated hour, minute and small seconds hands, blued chronograph recorder hands and a blued central chronograph seconds hand with the five coloured Olympic rings serving as a counterweight.

The "broad arrow" hands recall those found on the very first Speedmaster models, set off by the lacquered white dial with black Arabic numerals and the vintage red OMEGA symbol and name.

The Speedmaster Broad Arrow of the OMEGA Olympic Timeless Collection uses OMEGA's column-wheel chronograph movement, the OMEGA Co-Axial calibre 3313. The movement has a 52-hour power reserve and makes use of OMEGA's advanced Co-Axial Escapement and free-sprung balance to offer better precision and performance over the long term. Available exclusively with a brushed and polished stainless steel bracelet, this Speedmaster Broad Arrow features a scratch-resistant sapphire crystal with anti-reflective treatment and is water resistant to 100 metres / 330 feet.





## Timeless Collection

### Speedmaster Ladies'

The Speedmaster Ladies' in the OMEGA Olympic Timeless Collection derives from the original gents' Speedmaster, launched in 1957 and later chosen by NASA for its manned missions to the Moon. The Speedmaster Ladies' uses a reduced case size and retains the classic tachymeter scale on the bezel. The hour markers on the mother-of-pearl dial appear in the official colours of the Olympic Games -yellow, blue, black, red, and green- and complement the coloured rings on the counterweight of the central chronograph seconds hands. The heart of this distinctive model is the OMEGA calibre 3220, a self-winding chronograph movement with a power reserve of 40 hours. This Speedmaster Ladies is protected by a sapphire crystal with anti-reflective treatment and is water-resistant to 100 metres / 330 feet. Available exclusively with a white alligator leather strap that subtly underlines its feminine elegance.



Timeless Collection  
Seamaster Planet Ocean



The Seamaster in the OMEGA Olympic Timeless Collection is a Planet Ocean Co-Axial Chronograph featuring white Arabic numerals, rhodium-plated hour and minute hands and chronograph recorder hands on a semi-matte black dial protected by a domed scratch-resistant sapphire crystal with anti-reflective treatment on both sides. Its distinctive Olympic look is highlighted by coloured Olympic rings that form the counterweight of the chronograph seconds hand. Its status as a divers' watch is accentuated by the robust case, the unidirectional rotating stainless-steel bezel, the helium escape valve and water resistance to 600 meters / 2000 feet guaranteed by a screw-in crown and case back. The sporty look of this Seamaster Planet Ocean chronograph is enhanced by the integrated rubber strap and stainless steel foldover clasp. Its performance is guaranteed by the OMEGA Co-Axial calibre 3313 movement, which features a Co-Axial Escapement and free sprung balance-technology exclusive to OMEGA that enables greater precision and stability over time. This self-winding OMEGA chronograph movement is a certified chronometer and uses a column-wheel chronograph mechanism – the sign of a truly superior chronograph.







## Timeless Collection

### De Ville Chronoscope

The De Ville Co-Axial Chronograph in the OMEGA Olympic Timeless Collection has a sober lacquered white dial, elegantly set off by the vintage red OMEGA symbol and name, black Arabic numerals and rhodium-plated faceted hour, minute and small seconds hands, complemented by elegant 30-minute and 12-hour chronograph recorders with blue hands at 3 and 6 o'clock, respectively. The counterweight on the blue central chronograph seconds hand features the five coloured Olympic rings, in reference to OMEGA's role as Official Timekeeper of the Olympic Games. The De Ville Co-Axial Collection represents the fine art of watch-making in all respects. Its case design recalls the popular OMEGA models of the fifties; all models feature the exclusive OMEGA Co-Axial Escapement, which offers better long-term accuracy. The De Ville Co-Axial Chronograph of the OMEGA Olympic Collection is powered by the OMEGA Co-Axial calibre 3202, a self-winding chronograph movement with official chronometer certification and a 52-hour power reserve. Protected by a sapphire crystal with anti-reflective treatment and water-resistant to 100 metres / 330 feet, it is available exclusively with a brown alligator leather strap and polished stainless steel foldover clasp.





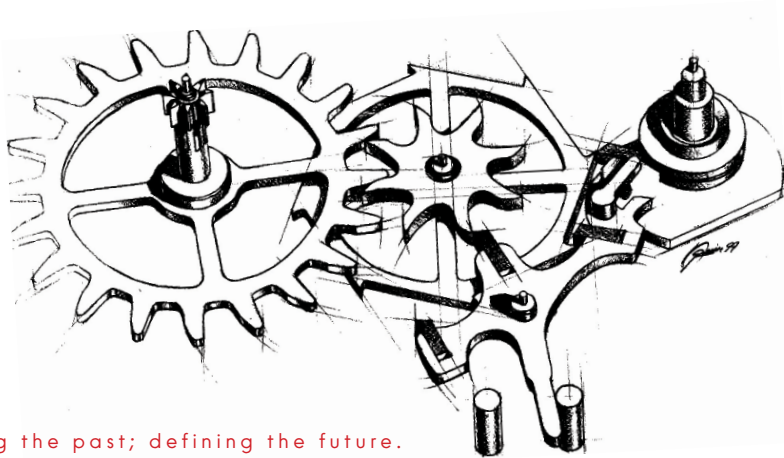
## Timeless Collection

### De Ville Chronograph Ladies'

The De Ville Co-Axial Chronograph Ladies' of the OMEGA Timeless Collection is a tribute to the Olympic Games and a celebration of the fine art of watchmaking. The diamond-set bezel and refined mother-of-pearl dial set off Arabic numerals in the official colours of the Olympic Games, with a diamond briolette on the crown completing the luxury touch. Elliptical counters add a subtly feminine refinement of the popular OMEGA models of the fifties. This superb Olympic Timeless Collection De Ville is powered by the high-end OMEGA Co-Axial calibre 3313 self-winding chronograph movement, which is fitted with a Co-Axial Escapement for better long-term accuracy. The movement's precision is attested by its chronometer certificate issued by the official Swiss chronometer testing institute COSC. It has a power reserve of 55 hours. Fitted with a domed scratch-resistant sapphire crystal with anti-reflective treatment, this De Ville Co-Axial Chronograph Ladies' is water resistant to 100 metres / 330 feet and is available exclusively with a white alligator leather strap.



The OMEGA Olympic Timeless Collection will undoubtedly appeal to collectors of Olympic Games memorabilia, although the design of these unique timepieces is sure to interest admirers of classic timepieces as well and collectors of OMEGA chronographs in particular.



56 |

Saluting the past; defining the future.

OMEGA's launch of its Co-Axial Escapement in 1999 signalled a revolution in contemporary mechanical watchmaking. It introduced, in the words of its inventor George Daniels, "the first practical new watch escapement in the 250 years following the invention of the lever escapement by Thomas Mudge in the 18th century."



| 57

In 2007, OMEGA presented its Co-Axial calibre 8500/8501. Each component was designed specifically for the new calibre 8500/8501 from inception. Not content simply to create an exclusive Co-Axial calibre, OMEGA optimised the precision of their Co-Axial Escapement and free sprung balance by improving the design and using a larger (13-ligne) movement. OMEGA had set the standard but was ready to take on some new challenges.



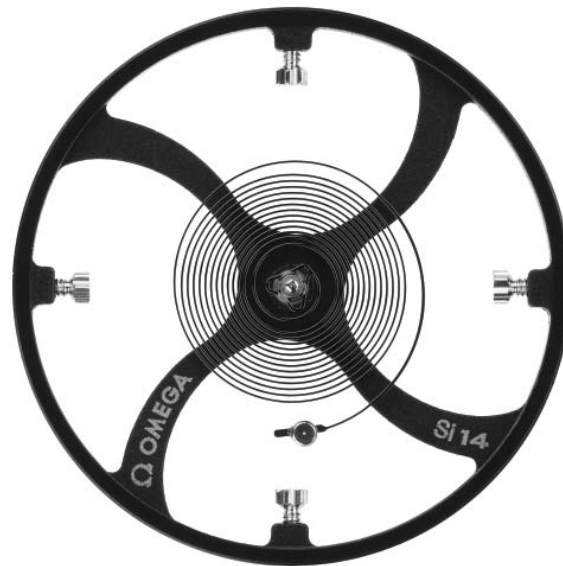


In 2008, OMEGA has taken the next step in its quest to create state-of-the-industry mechanical watches produced on an industrial scale: the introduction of the Si 14 silicon balance-spring, named for the chemical symbol and the atomic number for silicon.

Silicon is non-magnetic so the performance of the Si 14 balance-spring is not disturbed by exposure to magnetic objects. This physical property of silicon allows watches with the Si 14 balance-spring to deliver significantly better chronometric performance than those whose balance-springs are made of traditional materials.

While the performance of mechanical watches tends to deviate over time as a result of small everyday shocks, these disturbances have very little effect on Si 14 silicon balance-springs.

There is substantial freedom in the fabrication of balance-springs made of silicon which allows the Si 14's geometry to be modified for optimal isochronism, the quality of oscillations occurring in equal periods of time. This isochronous quality reduces the amount of deviation in the watch's accuracy.



scale 1:1  
balance-spring  
calibre 8601 / 8611



scale 1:1  
balance-spring  
calibre 8520 / 8521

The Si 14 silicon balance-springs are being introduced in the De Ville Hour Vision Annual Calendar watch and in the Seamaster Aqua Terra Ladies' OMEGA Co-Axial Collection.

The "Si 14" identification marks engraved on the balance arm and on the back of the watchcase serve as a reminder that these are among the finest, most advanced, most accurate mechanical timepieces in the world.



## Seamaster

Aqua Terra Collection

### Unrivalled Co-Axial performance and the new silicon balance-spring

One of the most eagerly anticipated of OMEGA's launches at this year's BaselWorld is that of the Seamaster Aqua Terra Collection. This popular Aqua Terra has been treated to some exciting design enhancements and has also benefited from the technological revolution which has been taking place at OMEGA since 1999.

The entire Collection shares a particularly striking design feature: their "Teck Concept" dials have vertical lines which are reminiscent of the wooden decks on luxury boats.

Like all Aqua Terra watches, the new collection has a distinct connection to the ocean – you can almost smell the salt water. The new Seamaster Aqua Terra Collection feels equally at home on the decks of the boats recalled by the "Teck Concept" dials or on dry land – these are timepieces which truly live up to the name Aqua Terra.

### Ladies' Collection

The Ladies' watches in the new Seamaster Aqua Terra Collection represent the ultimate blend of eye-catching design and innovative 21st century watchmaking technology.

The mechanical models in the Collection are the first to be equipped with the extraordinary OMEGA Co-Axial calibre 8520/8521, the first Co-Axial calibre designed especially for smaller watches.

The new Aqua Terra Ladies' mechanical watches are also among the first watches to be equipped with a silicon balance spring, a feature which offers unprecedented chronometric performance in an industrially-produced mechanical wristwatch.



The classic models have 30 mm cases in 18-Ct red gold, 18-Ct yellow gold, or stainless steel or in versions which blend 18-Ct red gold or 18-Ct yellow gold with stainless steel. They are offered with OMEGA's patented screw and pin system bracelets which match their cases.

These watches have Teck grey, opaline silver, or white mother-of-pearl dials enhanced by the distinctive "Teck Concept" vertical lines. Their 18-Ct gold hands and hour markers have a dramatic new look: they have been faceted diamond-polished and are coated with a powerful new white Super-LumiNova and match their cases.



The Aqua Terra Ladies "Jewellery" Collection is uncompromisingly luxurious. The watches in the Collection have mother-of-pearl dials with "Teck Concept" engraved vertical lines; the dials are accentuated with 11 Top Wesselton diamond hour markers totalling 0.19 carat. The bezel is set with 44 diamonds with a weight of 0.77 carat. The Jewellery Collection watches have 30 mm cases, offered in 18-Ct red gold, 18-Ct yellow gold, or stainless steel

or in models featuring an attractive blend of 18-Ct red or yellow gold with stainless steel. Their come with either OMEGA's patented screw and pin system matching bracelets or exclusive integrated white mother-of-pearl alligator straps. The new Seamaster Aqua Terra Ladies' Collection also includes a selection of watches with the OMEGA calibre 1424 quartz movement with a power reserve of 27 months.



## Seamaster

Aqua Terra Collection

64 |

### Gents' Collection

The Gents' models in the new OMEGA Seamaster Aqua Terra Collection have been created in two case sizes, 41.5 mm and 38.5 mm. The 41.5 mm watches are driven by the revolutionary OMEGA Co-Axial calibre 8500/8501 which has re-defined mechanical watchmaking for the 21st century.





The 38.5 mm cases are equipped with a choice of the Co-Axial calibre 8500/8501 or the OMEGA quartz calibre 1538.

The 38.5 mm case size has also found a loyal following among women who enjoy OMEGA watches.

The 41.5 mm models are delivered with 18-Ct red gold, stainless steel or blended (18-Ct red gold and stainless steel) cases and matching bracelets. The 18-Ct red gold case is also offered with a brown alligator leather strap.

The 38.5 mm Co-Axial models come in 18-Ct red gold, 18-Ct yellow gold, stainless steel or blended (18-Ct red or 18-Ct yellow gold with stainless steel) and matching bracelets.



There are also 18-Ct red gold and 18-Ct yellow gold versions with brown alligator leather straps. The 38.5 mm case with the quartz movement is available in stainless steel with a stainless steel bracelet.

The 18-Ct gold and the blended models have grey "Teck Concept" dials highlighted with vertical lines; the stainless steel watches are offered with a choice of Teck grey or Teck opaline silver dials.

Those with 18-Ct red or 18-Ct yellow gold have brushed and polished hands and hour markers in matching colours; brushed and polished 18-Ct white gold hands and hour markers complete the automatic stainless steel versions. The brushed and polished hands and hour markers are coated with a powerful new white Super-LumiNova.

## De Ville

### Hour Vision Annual Calendar - Limited Series

The De Ville Hour Vision Annual Calendar Limited Series is the refined result of 160 years of experience in the art of making mechanical watches. At the heart of the Hour Vision Annual Calendar is the exclusive OMEGA Co-Axial calibre 8611, a high-precision COSC-certified chronometer with an instantaneous jump annual calendar complication. This annual calendar automatically recognizes months with 30 and 31 days and needs to be manually corrected only once a year, on the first of March.

68 | These extraordinary timepieces also have silicon balance springs which further contribute to their precision and stability. The presence of the silicon balance springs is indicated by "Si 14" engraved on the caseback and balance arm.

The De Ville Hour Vision Annual Calendar, in a Limited Series of 160 pieces, is based on advanced Co-Axial technology exclusive to OMEGA: the Co-Axial Escapement and free sprung balance deliver stable accuracy and extended reliability over time. A 13-ligne movement with 18-Ct red gold rotor and balance bridge, the OMEGA 8611 has two series-mounted barrels with a 55-hour power reserve and a bi-directional self-winding mechanism.

The intricate beauty of the mechanism is accentuated by the luxurious decorative finish, as fine black screws complement the delicate Geneva stripes presented with an arabesque pattern, a world premiere.

OMEGA's rich heritage and unparalleled experience in the production of mechanical watches is expressed in every feature, beginning with the polished 18-Ct white gold case with four lateral openings in sapphire crystal allowing visibility of the meticulously-crafted movement.

The caseback of the De Ville Annual Calendar Limited Series bears the Limited Series number (0/160) along with the inscriptions Hour Vision and Annual Calendar.

This exclusive timepiece is presented in a wooden box fitted with four lateral windows through which the watch is visible, echoing the four sapphire lateral openings in the watch case itself.







## De Ville

### Hour Vision Annual Calendar - Collection



The De Ville Hour Vision Annual Calendar Limited Series is complemented by a Collection of eight models, four in 18-Ct red gold and four in stainless steel, all with dials identical in design to that of the Limited Series (for details, see the previous page).

The steel models are offered with silver or grey dials and a steel bracelet or black alligator leather strap. The 18-Ct red gold models are available with silver or brown dials and an 18-Ct red gold bracelet or brown alligator leather strap. Their meticulously-crafted movements are visible through four lateral openings made of sapphire crystal.





As with the De Ville Hour Vision Annual Calendar Limited Series, the timepieces in the Collection are driven by the exclusive OMEGA Co-Axial calibre 8611, which evolved from OMEGA's revolutionary, state-of-the-industry calibre 8500.

The calibre 8611 has an added instantaneous jump annual calendar complication which recognizes months with 30 and 31 days, meaning that it has to be manually corrected only once a year, on the first of March. Its Co-Axial Escapement and free sprung balance deliver stable accuracy and reliability over time; the self-winding chronometers have a power reserve of 55 hours.

The De Ville Hour Vision Annual Calendar wristwatches are also equipped with another groundbreaking feature: they have silicon balance-springs for an unprecedented level of accuracy in a series production mechanical watch. Their presence is subtly announced by the "Si 14", the chemical symbol and atomic number of silicon, engraved on a balance arm and the caseback.

The De Ville Hour Vision Annual Calendar with OMEGA's Co-Axial technology, the silicon balance-spring, and the instantaneous jump annual calendar complication: the new state-of-the-industry for mechanical watchmaking.

An homage to creative design

The Collection Chapter highlights some of our latest special releases. While these products are richly varied, they share the common bond of design excellence. OMEGA has had an in-house design studio since 1940 which continues to dedicate itself to watches and fine jewellery which defy trends and which are destined to stand the tests of time.



## Seamaster

“James Bond 007 Collector’s Piece”

### Bond is back - in black!

The Seamaster « James Bond 007 Collector’s Piece » is the most elegant version yet and the next step in the evolution of the Seamaster Diver 300m.

Visually striking, the Seamaster « James Bond 007 Collector’s Piece » features a polished, lacquered black dial with black gold plated hour markers and hour and minute hands coated with white Super-LumiNova. With its red tip and a red “007” logo as a counterweight, the central seconds hand rotates in stark contrast to the black dial.

The Seamaster « James Bond 007 Collector’s Piece » is not only aesthetically dazzling, it features a self-winding movement fitted with OMEGA’s revolutionary Co-Axial Escapement which reduces friction while offering better long-term accuracy. It has a power reserve of 48 hours.

The watch is a certified chronometer with functions essential to professional divers. Its screw-in case back (with a “007” medallion) and stainless steel screw-in crown ensures better water resistance.



The watch also has a unidirectional rotating bezel with a distinctive black aluminium ring. A helium escape valve allows helium atoms to escape during decompression, particularly useful for professional divers operating from diving bells.

Only 10,007 pieces of this exclusive Seamaster will be produced. Paying tribute to OMEGA’s long partnership with the world’s favourite secret agent, it is destined to be an instant collector’s item.





## Seamaster

Planet Ocean "Jewellery" Collection

### Chronograph and Chronometer

Glistening diamonds and superior engineering combine to create these stunning timepieces with world-beating performance. While the watches in the Planet Ocean Jewellery Collection are COSC-certified chronometers and retain many of the original diver's watch functions, their diamond paved bezels lacquered black dials with diamond-polished applied Arabic numerals and OMEGA logos place these among the most glamorous, eye-catching members of the Planet Ocean family!

One is a chronograph with a 45.50 mm case; there are also two Planet Ocean Jewellery models without chronograph function in two case sizes, 45.50 mm or a more discreet 42 mm. The larger models in the Planet Ocean Jewellery Collection are highlighted by the 45 shimmering diamonds totalling ~2.65 carats mounted on their unidirectional rotating bezels. The 42 mm watch also has 45 diamonds with a combined weight of ~1.73 carats.

The Planet Ocean Jewellery Line is driven by OMEGA's landmark Co-Axial Escapement; the watches have helium escape valves and are water resistant to 600 metres/2000 feet.



The exquisite, diamond-studded Planet Ocean Jewellery Chronograph and Chronometers are complemented by integrated black alligator straps on a polished stainless steel foldover clasp and express the ultimate combination of glamour and state-of-the-industry functionality.





## Speedmaster

GMT "Solar Impulse"

### The sun will show us the way!

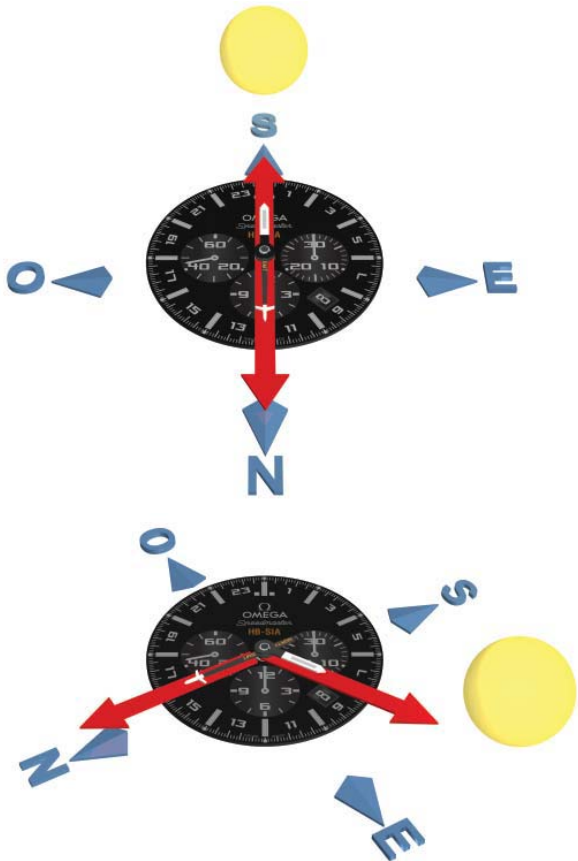
The OMEGA Speedmaster GMT "Solar Impulse" was inspired by and created in honour of the Solar Impulse project whose ambition is to circumnavigate the globe in an airplane powered only by the sun.

The Solar Impulse prototype, which is referred to by its registration number, HB-SIA (Hotel Bravo Solar Impulse Alpha), aims to validate the plane's innovative construction technologies and procedures. If the results are conclusive, it could make a solar-powered 36-hour flight - the equivalent of a complete day-night-day cycle - in 2009.

Recognising the planet's urgent need to develop safe, sustainable energy sources, OMEGA is actively participating in the project as one of its Main Partners, contributing engineering technology and capital. The Speedmaster GMT "Solar Impulse" salutes the enthusiastic pioneering spirit driving the project.

The watch combines elegant but sporty design with cutting-edge technology. Its dramatic, Speedmaster-influenced dial is made of black carbon fibre similar to the HB-SIA's composite covering. The slightly-recessed black chronograph and small seconds counters creatively contribute to the watch's outstanding legibility. Another detail on the timepiece's unique dial is the discreet "HB-SIA" appearing in ochre on the dial at 12 o'clock.





## Speedmaster

### GMT "Solar Impulse"

The Speedmaster GMT "Solar Impulse" features central hour, minute hand, and chronograph seconds hand. There is also a central GMT hand, with an airplane-shaped pointer, which completes one rotation in 24 hours and can be used to read a second time zone.

The GMT hand can also be used for compass orientation: When the watch's hour hand is pointed in the direction of the sun, the GMT hand, when it is adjusted to the same time on the 24-hour GMT scale, will indicate north.

The titanium bezel is fixed with a matte black aluminium ring and features the designation "TACHYMETER BASE 1000" in ochre with a tachymeter index.

The 44.25 mm case is fashioned of brushed, polished titanium and is presented either on a matching titanium bracelet or a rubber strap designed especially for the watch. The distinctive, textured finish on the inside of the rubber strap is reminiscent of the Solar Impulse's carbon fibre-honeycomb composite structure.

The Speedmaster GMT "Solar Impulse" is a numbered edition and its number is engraved on the caseback which also features a colourful, etched Solar Impulse HB-SIA patch.

The watch is powered by the exclusive Omega Calibre 3603 whose revolutionary Co-Axial Escapement and free sprung balance deliver stable long-term accuracy and reliability and is a COSC-certified chronometer. It is equipped with a sophisticated column-wheel chronograph mechanism.

The Speedmaster GMT "Solar Impulse" is a fitting tribute from a watchmaker renowned for its pioneering spirit to its partner in one of the most significant adventures in the planet's history. It's a logical step for OMEGA: after the Moon, the sun.

## Speedmaster

"The Legend" Collection



86 |

The Speedmaster "The Legend" Co-Axial Chronograph pays fitting tribute to Formula One and to Michael Schumacher, arguably the greatest racing driver of all time. The 44.25 mm brushed and polished stainless steel case features a black dial whose carbon-fibre pattern is reminiscent of the strong, light material so important in contemporary racing car construction.

The bezel is fitted with a black aluminium ring dedicated to Schumi's sporting achievements. The Arabic numerals from one to seven on the dial denote the OMEGA Ambassador's unprecedented seven Formula One championships.

Any watch connected to Michael Schumacher has to deliver championship performance: the Speedmaster "The Legend" Chronograph's self-winding OMEGA movement features our revolutionary Co-Axial Escapement, giving the watch amazing accuracy and reliability. It is a COSC-certified chronometer with a column-wheel chronograph mechanism - the mark of a superior chronograph.

"The Legend" Chronograph is available on either a specially-designed rubber strap with a characteristic Formula One tyre profile or with a polished and brushed stainless steel bracelet.

OMEGA's Speedmaster "The Legend" Co-Axial Chronograph: one champion honours another!



| 87





## De Ville

"St. Moritz" Collection



The De Ville "St. Moritz" Co-Axial Chronographs Collection includes two exclusive wristwatches for gentlemen and two for ladies in a choice of luxurious 18-Ct red gold or stainless steel. They feature the resort's trademark on the dial; its famous blazing sun symbol is stamped on the caseback with the words "The Sun of St. Moritz".

The 41 mm gentlemen's watches reflect their De Ville Co-Axial Chronoscope lineage with highly visible multiple timekeeping functions and sporty appeal.

The highly polished 35 mm cases of the "St. Moritz" ladies' jewellery watch mirror the sparkle of the 42 diamonds that embellish the bezel and the diamond 'briolette' set in the crown. The St. Moritz trademark on the mother-of-pearl dial comes to life as the nacre catches the light.

## De Ville

"St Moritz" Collection



90 |

These self-winding chronographs in the "St. Moritz" Collection are driven by the OMEGA Co-Axial calibre 3313 with our proprietary Co-Axial Escapement technology which reduces friction and offers improved reliability and accuracy. Each watch is a COSC-certified chronometer.

These timepieces will take you to the summit of St. Moritz's slopes with unerring precision and a distinct touch of class.



| 91

92 | OMEGA's Fine Jewellery Collection has been inspired by the elements and motifs found in the watchmaker's best-loved lines. The standards of quality and workmanship which have defined OMEGA's watches for the past 160 years find expression in the jewellery influenced by the popular Seamaster and Constellation models and by the iconic  $\Omega$  symbol featured on every OMEGA timepiece.

#### AQUA

The Aqua Collection, like the Seamaster family of watches, is inspired by the ocean. As the name Aqua suggests, the fluid sensuality of the sea and water-inspired shapes are the common themes in this evocative jewellery line.

The pieces introduced in OMEGA's 2008 Fine Jewellery Collection develop these marine themes creatively and compellingly.

#### Aqua Seahorse

The Seahorse line of Fine Jewellery has been inspired by the classic seahorse figure found on the back of every Seamaster watch. The rings and pendants in the collection reinterpret the symbol in a contemporary design which recalls the articulated shape of the seahorse with striking elegance. In 2007 a Collection of rings was introduced in 18-Ct yellow, white and red gold, with or without a sprinkling of diamonds. The Seahorse Collection is expanded this year with the addition of pendants in understated 18 Ct yellow, white or red gold and brilliantly highlighted by a line of glistening diamonds (0.2 Ct) along their outer borders.







## Fine Jewellery

Aqua Collection

### Aqua Wave

OMEGA's Aqua Wave line is a sophisticated interpretation of the elusive motion of the sea. The line's theme of interlinked waves is being extended this year with wedding rings – the ultimate expressions of love, commitment and interconnection – either in plain 18-Ct yellow or white gold or set with sparkling high quality diamonds (0.45 carats).

OMEGA Fine Jewellery guarantees the same high quality and standards associated with our watches. The pieces are individually numbered to provide a greater degree of authenticity and individuality. The materials used are of the finest quality. Sizing, engraving and comprehensive after-sales service are readily available through OMEGA's worldwide network.

### Aqua Stream

This year, OMEGA's Aqua Collection unveils the "Stream" line, with rings available either in 18-Ct white gold fashioned in an intriguing bubble pattern and accentuated with a stream of diamonds (1.07 carats) or in 18-Ct red gold, enhanced with cognac diamonds which appear to flow around the golden rings (1.07 carats). The matching pendants are presented on 18-Ct white or red gold chains.





Ω  
OMEGA